



2022 Corporate Sponsorship Levels and Benefits

Pink Pearl Sponsor **\$30,000**

- Ten (10) tickets to the Hot Pink Party event
- Prominent logo placement as the Title sponsor on event signage and program
- Substantial visibility as the Title sponsor on Cool Girls website and all social media platforms
- Company logo and hyperlink featured on the Hot Pink Party on-line bidding website
- Six (6) mentions in the Hot Pink Party social media campaign
- No industry competitors will be listed at this level
- Three (3) mentions by emcee at the Hot Pink Party event
- One full page advertisement featured in the Hot Pink Party event program
- Access to VIP Experience
- Provides “Empowerment” supply boxes for 50 Cool Girls participants

Diamond Sponsor **\$25,000**

- Eight (8) tickets to the Hot Pink Party event
- Prominent logo placement as a Diamond sponsor on event signage and program
- Substantial visibility as a Diamond sponsor on Cool Girls website and all social media platforms
- Company logo featured prominently on the Hot Pink Party on-line bidding website
- Four (4) mentions in the Hot Pink Party social media campaign
- Two (2) mentions by emcee at the Hot Pink Party event
- One 2/3 page advertisement featured in the Hot Pink Party event program
- Access to VIP Experience
- Provides “Empowerment” supply boxes for 30 Cool Scholars high school participants

Platinum Sponsor **\$10,000**

- Six (6) tickets to the Hot Pink Party event
- Substantial logo placement as a Platinum sponsor on event signage and program
- Company logo featured substantially on the Hot Pink Party on-line bidding website
- Two (2) mentions in the Hot Pink Party social media campaign and website
- One (1) mention by emcee at the Hot Pink Party event
- One ½ page advertisement featured in the Hot Pink Party event program
- Access to VIP Experience

Silver Sponsor **\$5,000**

- Four (4) tickets to the Hot Pink Party event
- Logo placement as a Silver sponsor on event signage
- One (1) mention in the Hot Pink Party social media campaign and website
- One ¼ page advertisement featured in the Hot Pink Party event program
- Access to VIP Experience

Bronze Sponsor **\$3,000**

- Two (2) tickets to the Hot Pink Party event
- Company/name listed on Cool Girls event signage and program



2022 Corporate Sponsorship Form

Name/ Company name as it should appear on virtual platforms: _____
 Contact Person: _____
 Mailing Address: _____
 Telephone: _____ Fax: _____
 Email: _____
 Signature: _____ Today's Date: _____

The company listed above agrees to participate as a Sponsor of the 2020 Hot Pink Party to benefit Cool Girls, Inc. at the following level:

- Pink Pearl Title Sponsor Donation of \$30,000+
- Diamond Sponsor Donation of \$25,000+
- Platinum Sponsor Donation of \$10,000+
- Silver Sponsor Donation of \$5,000+
- Bronze Sponsor Donation of \$3,000+

To customize a package or discuss your sponsorship interest contact Holly Thomas at 404-420-4362 ext. 2229 or email h.thomas@thecoolgirls.org

The Cool Girls, Inc. agrees to provide all benefits as listed on the attached sheet. All net proceeds from the Hot Pink Party will benefit Cool Girls, Inc.

Please email completed forms and sponsorship logos in a jpg or png files by April 1 to h.thomas@thecoolgirls.org

Payment Method: Check Visa/AMEX/MasterCard (Circle One)
 Online at: www.thecoolgirls.org/donate

Cardholder Name: _____

Card Number: _____ Security Code: _____

Expiration Date: _____

Please make checks payable to Cool Girls, Inc. and return with completed form to:
 315 W. Ponce de Leon Ave. #800 Decatur, GA 30030

