



Pink Pin Stroll #ForCoolGirls 2,000 Step Challenge Sponsorship Opportunities

Trail Blazer Level **\$10,000**

- Logo prominently displayed on event website
- Logo/team name prominently displayed on event t-shirts
- Six (6) social media mentions via Cool Girls' Facebook, Twitter and Instagram accounts
- Registration & event t-shirts and Swag bag for twelve (12) team members
- Cool Girls staff hands on assistance in setting up team fundraising webpages

Power Walker Level **\$5,000**

- Logo on event website
- Logo/team name on event t-shirts
- Four (4) social media mentions via Cool Girls' Facebook, Twitter and Instagram accounts
- Registration & event t-shirts and Swag bag six (6) team members
- Cool Girls staff hands on assistance in setting up team fundraising webpages

Strut Level **\$2,500**

- Logo/Name on event website
- Two (2) social media mentions via Cool Girls' Facebook, Twitter and Instagram accounts
- Registration & event t-shirts for six (6) team members
- Cool Girls staff hands on assistance in setting up team fundraising webpages

Trek Level **\$1,500**

- Logo/Name on event website
- One (1) social media mentions via Cool Girls' Facebook, Twitter and Instagram accounts
- Registration & event t-shirts for 6 (six) team members
- Cool Girls staff assistance in setting up team fundraising webpages

Stride Level (Individual) **\$500**

- Name/Logo on event website
- Registration & event t-shirt for 1 (one) individual

Additional Opportunities

Cool Girls Swag Sponsor

Provide a Cool Girls swag box including a t-shirt and masks for Cool Girls program participants who are walking or running their own 2,000-step journey on the day of the challenge. **This sponsorship is available at \$250.**

Girl Power Playlist Sponsor

Sponsor the Pink Pin Stroll Girl Power Playlist. We select the songs and include your branding when encouraging our walkers and runners to enjoy this fun play list on November 20, 2021. **This sponsorship is available at \$1,000.**



Sponsorship/Participation Form

Sponsor/Individual's name as it should appear in printed material: _____

Contact Person: _____

Mailing Address: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Today's Date: _____

The company/individual listed above agrees to participate as a sponsor of the 2021 Pink Pin Stroll to benefit Cool Girls, Inc. at the following level:

- | | |
|--|----------------------|
| <input type="radio"/> Trail Blazer Level | Donation of \$10,000 |
| <input type="radio"/> Power Walker Level | Donation of \$5,000 |
| <input type="radio"/> Strut Level | Donation of \$2,500 |
| <input type="radio"/> Trek Level | Donation of \$1,500 |
| <input type="radio"/> Stride Level | Donation of \$500 |

Additional Opportunities:

- | | |
|---|--------------------|
| <input type="radio"/> Girl Power Playlist Sponsor | Donation of \$1000 |
| <input type="radio"/> Cool Girls Swag Sponsor | Donation of \$250 |

Cool Girls agrees to provide all benefits as listed on the attached sheet. All net proceeds from the Pink Pin Stroll will benefit Cool Girls, Inc.

Sponsorship Payments and Participation Forms must be received by *Friday, October 29th* for t-shirt orders. Please email completed forms and sponsorship logos in a jpg or png files to Ebony Brown at e.brown@thecoolgirls.org

Payment method: Check payable to Cool Girls, Inc. or Visa, MasterCard or American Express

Cardholder Name: _____

Card Number: _____ **Security Code:** _____

Expiration Date: _____

**Please make checks payable to Cool Girls, Inc. and return with completed form to:
315 W. Ponce De Leon Avenue #800 Decatur, GA 30030
Cool Girls is a 501c3 nonprofit, Tax I.D. Number 58-1958246.**

For any additional information, please contact Ebony Brown @ e.brown@thecoolgirls.org or call (404) 420-4362