



## Hot Pink Party 2019 Corporate Sponsorship Levels and Benefits

### **Pink Pearl Sponsor      \$30,000**

- Two (2) preferred tables with reserved seating for ten (10) guests each at the Hot Pink Party
- Substantial logo placement as a Title sponsor on event signage, program and website
- Logo featured substantially on the Hot Pink Party on-line bidding website
- Ten (10) mentions in the Hot Pink Party social media campaign via Facebook, Instagram and Twitter
- Three (3) mentions by the event MC at the Hot Pink Party
- Logo substantially featured in event placed advertising
- One full page advertisement featured in the Hot Pink Party event program
- Invitations to the Hot Pink Patron Party
- Four (4) mentions in Hot Pink Party featured articles in *Cool Talk* e-newsletter (distribution 3,000)

### **Diamond Sponsor      \$25,000**

- Two (2) preferred tables with reserved seating for ten (10) guests each at the Hot Pink Party
- Prominent logo placement as a Diamond sponsor on event signage, program and website
- Logo featured prominently on the Hot Pink Party on-line bidding website
- Eight (8) mentions in the Hot Pink Party social media campaign via Facebook, Instagram and Twitter
- Two (2) mentions by the event MC at the Hot Pink Party
- Logo prominently featured in event placed advertising
- One 2/3 page advertisement featured in the Hot Pink Party event program
- Invitations to the Hot Pink Patron Party
- Three (3) mentions in Hot Pink Party featured articles in *Cool Talk* e-newsletter (distribution 3,000)

## **Platinum Sponsor     \$15,000**

- Two (2) preferred tables with reserved seating for ten (10) guests each at the Hot Pink Party
- Substantial logo placement as a Platinum sponsor on event signage, program and website
- Logo featured substantially on the Hot Pink Party on-line bidding website
- Five (5) mentions in the Hot Pink Party social media campaign via Facebook, Instagram and Twitter
- One (1) mention by the event MC at the Hot Pink Party
- Logo featured in event placed advertising
- One ½ page advertisement featured in the Hot Pink Party event program
- Invitations to the Hot Pink Patron Party
- Two (2) mentions in Hot Pink Party featured articles in *Cool Talk* e-newsletter (distribution 3,000)

## **Gold Sponsor             \$10,000**

- One featured table with reserved seating for ten (10) guests at the Hot Pink Party
- Logo placement as a Gold sponsor on event signage and website
- Logo featured on the Hot Pink Party on-line bidding website
- Two (2) mentions in the Hot Pink Party social media campaign via Facebook, Instagram and Twitter
- Company name listed in event placed advertising
- One ½ page advertisement featured in the Hot Pink Party event program
- Invitations to the Hot Pink Patron Party
- One sponsor mention in Hot Pink Party featured article in *Cool Talk* e-newsletter (distribution 3,000)

## **Silver Sponsor             \$5,000**

- One table with reserved seating for ten (10) guests at the Hot Pink Party
- Logo placement as a Silver sponsor on event signage
- One (1) mention in the Hot Pink Party social media campaign via Facebook, Instagram and Twitter
- One ¼ page advertisement featured in the Hot Pink Party event program
- Invitations to the Hot Pink Patron Party

## **Bronze Sponsor         \$3,000**

- Four tickets to the Hot Pink Party with reserved seating
- Logo placement as a Bronze sponsor on event signage
- Invitations to the Hot Pink Patron Party



## Hot Pink Party 2019 Sponsorship Form

Sponsor/Individual's name as it should appear in printed material:

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

The company/individual listed above agrees to participate as a Sponsor of the 2019 Hot Pink Party to benefit Cool Girls, Inc. at the following level:

- |  |                       |
|--|-----------------------|
| <input type="radio"/> Title Sponsor    | Donation of \$30,000+ |
| <input type="radio"/> Diamond Sponsor  | Donation of \$25,000+ |
| <input type="radio"/> Platinum Sponsor | Donation of \$15,000+ |
| <input type="radio"/> Gold Sponsor     | Donation of \$10,000+ |
| <input type="radio"/> Silver Sponsor   | Donation of \$5,000+  |
| <input type="radio"/> Bronze Sponsor   | Donation of \$3,000+  |

The Cool Girls, Inc. agrees to provide all benefits as listed on the attached sheet. All net proceeds from the Hot Pink Party will benefit Cool Girls, Inc.

*Please email completed forms and sponsorship logos in a jpg or png files to Alexis Buchanan, Development Manager at [a.buchanan@thecoolgirls.org](mailto:a.buchanan@thecoolgirls.org).*

Payment method: Check payable to Cool Girls, Inc. or Visa, MasterCard or American Express

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Please make checks payable to Cool Girls, Inc. and return with completed form to:  
1382 Peachtree St NE, STE 100, Atlanta, GA 30309. Cool Girls is a 501c3 nonprofit, Tax I.D. Number  
58-1958246.

For any additional information, please contact Alexis Buchanan at [a.buchanan@thecoolgirls.org](mailto:a.buchanan@thecoolgirls.org) or  
404.420.4362 ext 2229

